



**Work, sensitivity
and awareness**

The concatenation of spaces makes the hotel a model of architectural ingenuity. This space, between the lobby and the spa, becomes an outdoor garden and connecting pathway. The wall at the entrance to the gym has been made with **Nox Corten Nature** by **Urbatek**.



An iconic hotel on the most desirable island. The interior architecture, created using materials from the **PORCELANOSA Group**, makes the Ibiza Corso Hotel & Spa an undisputed *place to be*. With the help of the hotel's general manager, Nieves Bustamante, we discover the secret of its success.



Above, in the hotel reception the ceramic flooring is **Par-Ker®**, by **Porcelanosa**, and **Colorstuk Rapid Gris**, by **Butech**.

On the page opposite, clockwise, detail from one of the suites; the flooring is **Par-ker®**, **Manhattan Colonial** by **Porcelanosa** and **Colorstuk Rapid Gris** by **Butech**.

The floor of the lobby is finished in **Par-ker®** by **Porcelanosa** and **Colorstuk Rapid Gris** by **Butech**. Detail of the hotel's main bar, where the ceramic floor is **Par-Ker®** and the wall is tiled in **Prisma Bronze**, by **Porcelanosa**.

The hotel's spacious foyer creates a very engaging atmosphere. We talked to Nieves Bustamante about the keys to her work.

Can you tell us the history of the Hotel Ibiza Corso, how its architecture and construction were defined?

The hotel was built during 1969-1970, with an architectural style totally innovative for the time. In a decade in which tourist demand caused Ibiza's hotel industry to grow at a dizzying rate, the new hotels located their rooms on both sides of the building, thus having 50 % of rooms with views and 50 % without. El Corso was built totally facing the sea, providing all the rooms and common areas with wonderful views. A style that was later adopted by other buildings on the promenade.

The hotel is strategically located, overlooking Dalt Vila and opposite Botafoch. How do you define its luxury?

The luxury that our guests find at the Ibiza Corso is not just a modern space refurbished with high quality materials such as those from the **Porcelanosa Group**; what we really aim to do is nurture the setting that captures an experience. The guest's sensations during their stay are the luxury we seek, and we achieve this with a formula that cannot fail: firstly, because of the privileged location facing the sea and Dalt

Vila, as well as continuous investment in improvements, without neglecting the most important part of the recipe: the staff.

The hotel has all the facilities required for maximum comfort. Can you tell us about them?

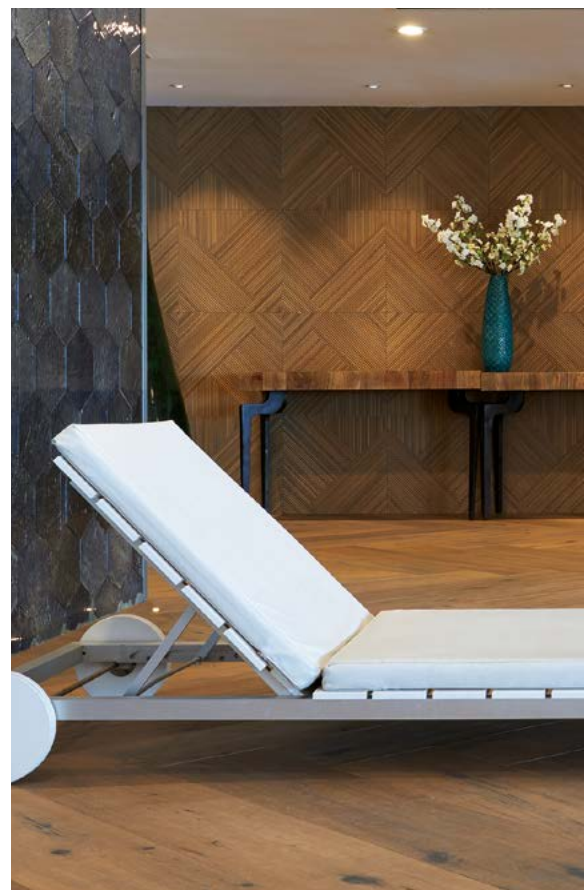
The Ibiza Corso has a spa of more than 600 m², which guests can access free of charge. All the facilities enjoy the same panoramic view of the sea: the swimming pool with hydrotherapy pool, the sauna, the hammam and our oxygen cabin. The spa also has a sun terrace area, which is one of the most beautiful spots in the hotel because of the peace it transmits, with views of all the different boats on their way to Formentera.

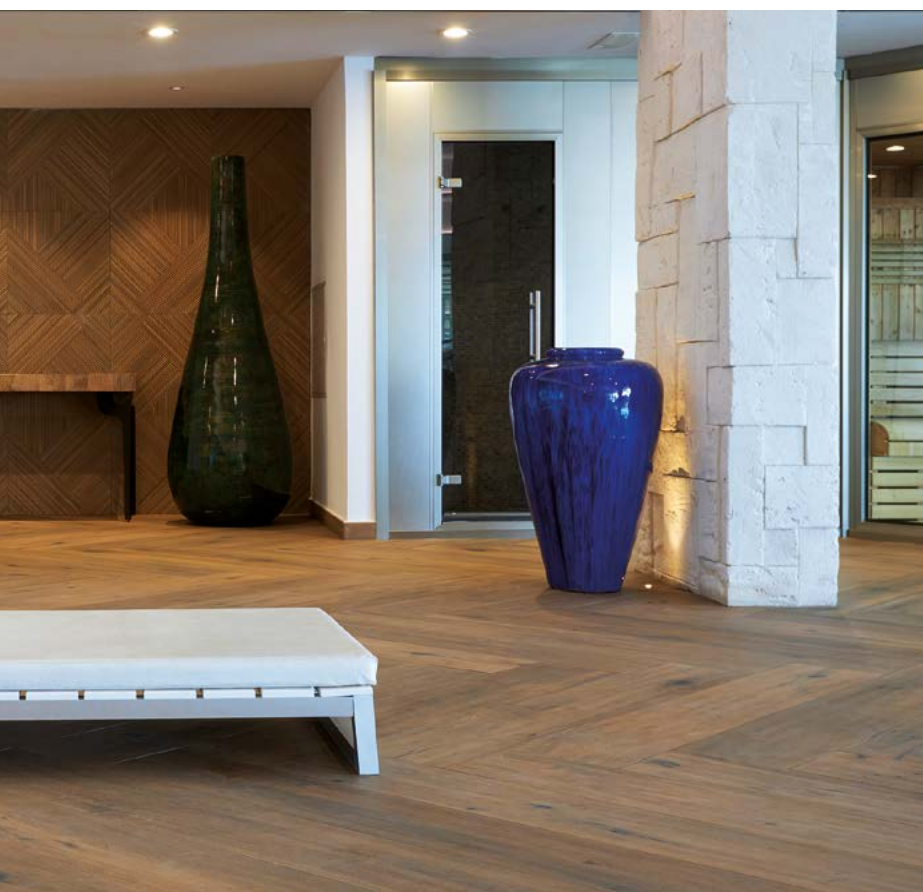
Also the outdoor swimming pool, our Pool & Lounge Terrace, located above the marina, is a perfect place to relax on our Balinese beds or in the chill-out area, where there is also restaurant service, a perfect place to enjoy the view and the music from our resident DJ, or to have a cocktail at sunset. As for the hotel's restaurant, converted two years ago into Restaurante Corso, it has already positioned itself as a place to visit not only for hotel guests, but also for the people of Ibiza. Our meticulous chef, Marta Sauras, ensures a high-quality menu in this spacious restaurant which covers more than 400 m². The entire





Above, heated swimming pool in the spa, where the floor is tiled in **Par-Ker®** by **Porcelanosa** and **Epotech Nature Doussie**, by **Butech**. Below, detail of the swimming pool, with views of the port and Botafoch marina. Detail of the entrance to the swimming pool. The wall is finished in **Noa Tanzania Almond** by **Porcelanosa** and **Colorstuk Especial Iroko** by **Butech**. Flooring **Par-Ker®** by **Porcelanosa** and **Epotech Nature** by **Butech**.





Ibiza Corso complex: its 173 rooms, conference room, spa for guests and catering options make us one of the most sought-after hotels for events.

The interior design is very relevant to each of the different rooms. How did it come about? Are there aesthetic criteria and also problem-solving considerations? Which comes first?

Of course, interior design is fundamental in all the actions we carry out. The Ibiza Corso is in constant renewal and our intention is that every improvement is valued by our clients, that it transcends image and remains in their memory as part of their experience. My approach is based on understanding the guest's stay as an interlude that allows them to change their routine, and to do this they must feel at home without it seeming like home. For the first of these I trust in my team, for the second we work on the interior design in every inch of the hotel. There is no single aesthetic criterion. Each room has an objective and therefore a personality of its own. For example, the reception is the first image of the hotel and its heart, the place where guests go whenever they need something, that's why we have given it a serene and sophisticated aesthetic, with the predominant white colour, just as expected by those who come to Ibiza. The lobby bar as a meeting point for a drink before or after dinner has a more cosmopolitan aesthetic, mixing velvets with metallics, backlit tables... In the Restaurante Corso, on the other hand, we have sought a more theatrical style. I liked the idea of a change of scenery, that each celebration should look like a performance for a show, so we gave it a more burlesque aesthetic.

The aesthetic is the most important factor, but without ever sacrificing two other aspects which are equally or even more significant: durability and maintenance. After 25 years at the head of several hotels and their renovations, my decisions take precedence provided that the result is also practical, durable and sustainable. This result would not be possible without the help of our interior designer and friend Yedra Maestro. She understands our needs and has worked from her studio Yedra Interiorismo on the reform of Ibiza Corso over the last few years.

How important is the choice of materials?

The finishes used on walls and floors are the visible face of the underlying works. When we plan a reform, we always do it from the bottom up, updating installations in our commitment to energy savings and sustainability. This is an important investment, supported by high quality materials to reflect the philosophy of the hotel and the standards expected by the guest.

Can you tell us about your experience with the PORCELANOSA Group materials that have been used in the refurbishments?

I have been working with the **PORCELANOSA Group** for several years now and the truth is that every year our collaboration has been closer. And this is because, on the one hand, it makes it much easier for me to have different solutions and formats, to have a very fast delivery service and the flexibility to make special orders. This process is also to the credit of the team of professionals who look

after us from **PORCELANOSA** Ibiza. On the other hand, in the wide variety of products offered by the brands of the **PORCELANOSA Group**, I find almost everything necessary for the refurbishment. For example, in the spa we were looking for a warm wood effect and we used the **Nebraska** range in its non-slip version for swimming pools combined with the **Noa** tiles on the walls. As for the hotel rooms, where I wanted a more neutral finish to suit all tastes, we opted for the **Newport** range for the bathrooms. The metallic effect that we wanted to print on the walls of the bar was achieved with the spectacular **Prisma Bronze** and we reproduced this metallic effect in the bathrooms in the common areas by applying **Artis Silver** in the men's bathroom, **Artis Bronze** in the women's bathroom and **Artis Black** in the disabled bathroom. Combining them throughout with different models of **XLight / XTONE**. These large formats help me to reduce joints in areas where maintenance is important, not only in bathrooms, but also outdoors, such as on façades or terraces, where **XLight Nox Corten** has successfully been applied. We could continue with the flooring of the restaurant, also by **Porcelanosa**... The problem the **PORCELANOSA Group** leaves me with is that I like more things than I need, and so I think: what can I change so that I can use them?

We are going through a difficult period due to COVID-19, and in the hotel sector this is even more evident. What should be done to optimise safety for guests without losing comfort?

To open the doors to the season at a time of such uncertainty is either brave or reckless, I prefer to think that we have been brave. But in doing so, what worried us more than the numbers was getting through the season without a single case of COVID-19 either in the staff or in the customers, and we succeeded. To guarantee this safety we have taken all the measures recommended by the Ministry of Health and have also implemented more of our own. For example, before the hotel opened, we were certified by Hostelería de España, in collaboration with the Hotel Federation of Ibiza and Formentera and the Spanish Confederation of Hotels and Tourist Accommodation, with the COVID-19 "Safe Accommodation" and "Safe Restaurant" seals. In addition, we test all the staff periodically and decided to have the whole hotel open to leave more time than recommended between the departure of one guest and the arrival of another in the same room.

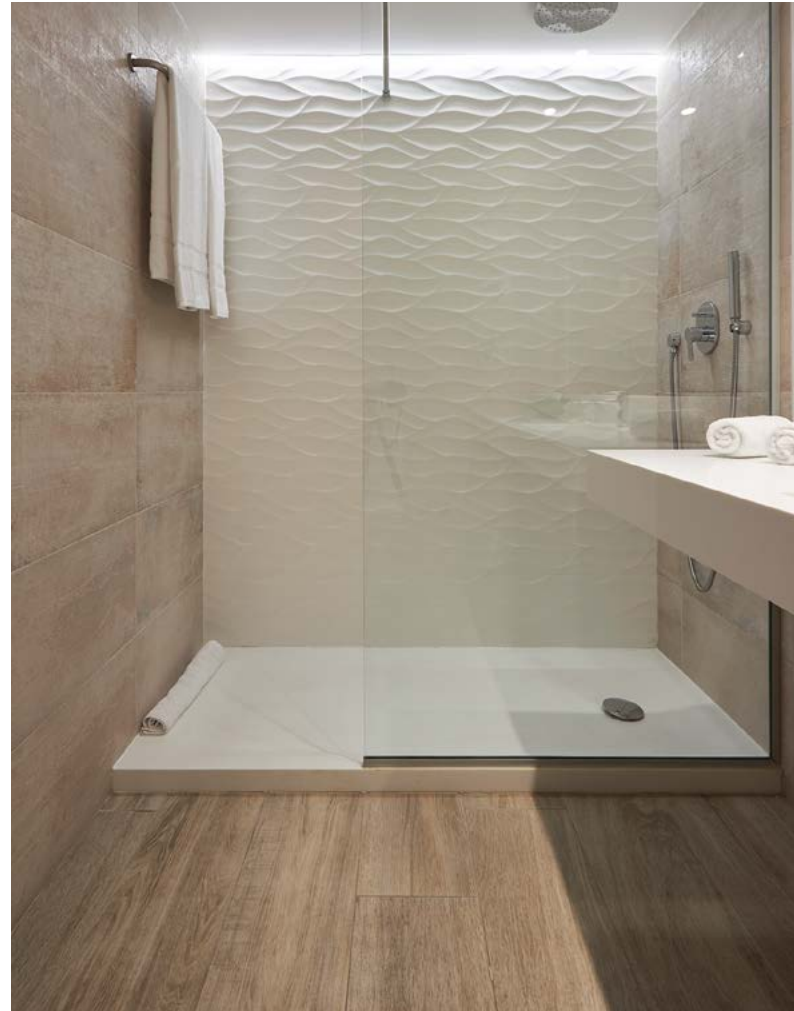
How do you see the future for hotels on an island like Ibiza?

I am an optimist and I believe that the future will bring us back to the hoped-for normality, although my feet are firmly on the ground and I know that it's not just around the corner but a little further away. The hotels on the islands depend on foreign tourists, but when the world recovers, I have confidence in the Ibiza brand. //



*On the left, a bathroom in the communal area, finished using the metallic tiles **Artis Silver**. On the right, staircase leading to the outdoor swimming pool, finished in the ceramic tiles **Par-Ker®** by **Porcelanosa** and **Colorstuk Rapid Gris** by **Butech**. In all the bathrooms of the guest rooms, walls in **Ona White Matt NP** by **Porcelanosa** and **Colorstuk Rapid Blanco** by **Butech**, flooring **Par-Ker® Manhattan Colonial** by **Porcelanosa** and **Colorstuk Rapid Gris** by **Butech**. The flooring in the restaurant is finished in **Par-Ker® Heritage Colonial** by **Porcelanosa**, **Par-Ker® Manhattan Colonial** by **Porcelanosa**, **Colorstuk Especial Elm** by **Butech** and **Pro-Part Latón Moon Line**, by **Butech**.*





Nieves Bustamante was born in the same year as the hotel Ibiza Corso, 1969. She grew up and studied in Cantabria while helping in the family business, taking care of customers. As she says, "From the moment I learned how to do sums, I was learning the effort and dedication that it takes to maintain a company". After a few years in Barcelona, she arrived in Ibiza with the opportunity to participate in the renovation of the Ibiza Corso Hotel. Over the last 24 years she has managed hotels belonging to the company and carried out their refurbishments every year. "I believe that there is always something to learn and to improve in order to evolve, and if I believe in something I put my soul into achieving it". This evolution is her goal in every renovation and in every season; to combine her passion for tourism with her passion for interior design. She spends her free time on her other passion: the theatre. Together with other actors, she created the amateur company Es Devessai in Ibiza.