

PRESS KIT – TRUCK & ROLL FOOD TRUCK

Presentation

Located next to the pool at Jabeque Blue Apartments, Truck & Roll is the ideal spot to enjoy a gourmet hot dog in the heart of Ibiza. Specializing in classic street food with a premium twist, Truck & Roll serves high-quality sausages in brioche buns with creative toppings that surprise in every bite. In addition to hot dogs, the menu also features a selection of artisanal pizzas that are perfect for sharing. The atmosphere is fresh, casual, and embodies the laid-back summer street food vibe. Conveniently located at street level, Truck & Roll offers both cozy terrace seating and takeaway options so you can keep exploring the island.

Key Information

Full name: Truck & Roll Food Truck

Location: C. de Carles Roman Ferrer, 30, Ibiza. Apartamentos Vibra Jabeque Blue

Opening dates: April to October

Reservas y contacto:

Tel: +34 971 50 88 06

Web: truck&roll

Instagram: @truckandroll.ibiza

Gastronomic Concept

Truck & Roll offers simple yet creatively crafted dishes, enhanced by flavorful toppings like curry, pickles, nachos, and jalapeños. The concept was born from the idea of reinventing classic street food with a gourmet twist, while keeping its rebellious and fun spirit alive.

The stars of the menu are the hot dogs, which can be customized by choosing from various high-quality sausages, including Frankfurt Artisan, Bratwurst, Pikantburg, and even a vegan option, Beyond Veggie. The menu also features artisanal pizzas such as margherita, salami, and prosciutto, perfect for easy, flavorful dining.

Highlighted Hot Dogs:

- Alemana: crispy onions, bacon, mayonnaise, pickles, and sauerkraut
- Mexican: nachos, jalapeños, guacamole, and jalapeño sauce
- Currywurst: curry sauce and crispy onions

Experience and Services

- Both high and low tables are available around the pool area
- Takeaway service available

Available Visual Material

- High resolution photos of the [food truck](#) and [dishes](#)
- [Official logo](#)
- Menu available on the website

Sample Press Release

Truck & Roll Food Truck serves up the best hot dogs on the island in a vibrant setting, quickly becoming a must-stop for anyone looking to enjoy a delicious hot dog in Ibiza. Located beside the pool at Jabeque Blue Apartments, it's the perfect spot to relax in the sun while indulging in irresistible food.

Although the area is primarily enjoyed by hotel guests, it is also open to the public, with a designated area of high tables for non-residents.

Truck & Roll Ibiza specializes in gourmet hot dogs made with premium-quality sausages, brioche buns, and creative toppings that will have you coming for more. This isn't your average hot dog; every bite is an explosion of flavors.

Alongside its iconic hot dogs, the food truck also offers a selection of artisanal pizzas perfect for sharing with friends or family, all in a relaxed, fresh atmosphere inspired by summer street food culture.