

PRESS KIT – TRUCK & ROLL FOOD TRUCK

Introduction

Located next to the pool at the Jabeque Blue Apartments, Truck & Roll is the perfect spot to enjoy a gourmet hot dog in the heart of Ibiza. Specializing in classic street food with a premium twist, it offers high-quality sausages, brioche buns, and creative toppings that surprise with every bite. In addition to hot dogs, the menu includes a selection of artisanal pizzas, perfect for sharing. The atmosphere is fresh, laid-back, and very much in line with summer street food vibes. Situated at street level, Truck & Roll offers the option to sit on its cozy terrace or take your food to go while continuing to explore the island.

Key Information

Full name: Truck & Roll Food Truck

Location: C. de Carles Roman Ferrer, 30, Ibiza. Vibra Jabeque Blue Apartments

2026 Season: April to October

Reservations & Contact:

- Tel: +34 971 50 88 06

- Web: <https://www.vibrahoteles.com/es/gastronomia/truck-roll-hot-dogs-food-truck>

- Instagram: @truckandroll.ibiza

Gastronomic Concept ([Menu](#))

Truck & Roll offers simple dishes with a creative twist thanks to flavorful toppings such as curry, pickles, nachos, or jalapeños. It was created with the idea of reinventing classic street food with a gourmet approach, while maintaining its bold and fun essence. The stars of the menu are the hot dogs, which can be customized by choosing from a variety of high-quality sausages such as Frankfurt Artisan, Bratwurst, Pikantwurst, and even a vegan Beyond Veggie option. The menu is complemented by artisanal pizzas including margarita, salami, and prosciutto. Everything is designed to be enjoyed effortlessly and full of flavor.

Signature Hot Dogs:

- German: crispy onions, bacon, mayonnaise, pickles, and sauerkraut
- Mexican: nachos, jalapeños, guacamole, and jalapeño sauce
- Currywurst: curry sauce and crispy onions

Experience & Services

- High and low tables available in the pool area
- Takeaway option available

Available Media Materials

- High-resolution photos of the [food truck](#) and [dishes](#)
- [Official logo](#)

Sample Press Release

Truck & Roll Food Truck offers some of the best hot dogs on the island in a vibrant atmosphere. Set to become a must-visit spot for those looking to enjoy a delicious hot dog in Ibiza, it is located next to the pool at the Jabeque Blue Apartments, in a perfect area to relax under the sun while savoring irresistible food. Although this area is primarily for hotel guests, it is also open to the general public, with a designated high-table area for non-guests.

Truck & Roll Ibiza specializes in gourmet hot dogs made with premium-quality sausages, brioche buns, and creative toppings that will keep you coming back for more. This is not your average hot dog—every bite is an explosion of flavor.

In addition to its iconic hot dogs, it offers a selection of artisanal pizzas, perfect for sharing with friends or family. All of this is set in a fresh, laid-back atmosphere with a true summer street food vibe.